



Dear Stallion Owner:

Everyone wants a winner! When mare owners are choosing a stallion, they are looking for an outstanding individual to sire their future champion. When people are looking to purchase a young horse, not only are they looking at the bloodlines, they are looking for the potential of the horse.

Subscribing your stallion to the **CANADIAN SUPREME** Breeders Group program is the way to improve the number and quality of mares in your stallion's court.

Here is how the program works.

- I. Stallion owners subscribe their stallions every year by **July 1st** for \$800.
- II. The stallion owner provides a **2009 breeding report**, which lists the mares that produced foals that are **yearlings in 2011**. The stallion owner must provide a complete list of all mare owners including addresses. Incomplete addresses will be returned to the stallion owners for forwarding to the mare owners.
- III. The mare owners are contacted by the Canadian Supreme and are made aware of the opportunity provided by the stallion owner and should they choose, they will nominate their yearlings into the program for a fee of \$80 for each yearling. The deadline for yearling nominations is **December 31, 2011**.
- IV. The money from stallion subscriptions and yearling nominations is put into term deposits and will be the purse for the 2013 Canadian Supreme 3 and 4 year old classes.
- V. Owners of the nominated horses are contacted with entry packages in their 3-year-old year.

The Junior Stallion program is for stallions whose offspring are not yet yearlings. The cost is \$250 each year and they receive the same advertising and promotion as senior stallions.

Enclosed is some additional information to further explain the features and benefits of the program. If you have any questions please feel free to contact me at (403) 313-8673.

Sincerely,

Betty Gardner

2011 CANADIAN SUPREME BREEDERS GROUP

	Membership	Stakes	Total
SENIOR STALLION PROGRAM			
First Stallion	\$350	\$450	\$800
Second Stallion	\$250	\$450	\$700
Third Stallion	\$150	\$450	\$600
Fourth Stallion	\$50	\$450	\$500
Deceased Stallion		\$200	\$200
JUNIOR STALLION PROGRAM	\$250		\$250

Membership fees are used to cover advertising, operating costs and added purses at the show. Stakes money, along with yearling nomination money, is placed into a term deposit to collect interest until the 2013 show when it is paid out as added money in the Canadian Supreme 3 and 4 year old classes.

STALLION MEMBERSHIP INCLUDES

- Stallions showcased in the Breeders Group booth in the trade fair at the show.
- Show program advertising.
- Use of the Canadian Supreme logo on your own stallion advertisements.
- Advertising in Western Horse Review, Horses All and Quarter Horse News.
- Weekend passes to attend the show.
- Invitation to the Supreme Cocktail Reception plus 2 drink tickets
- Stallion and nominated yearling lists on the Canadian Supreme website.

STALLION SUBSCRIPTION PROCEDURE

1. Complete the enclosed Stallion Subscription Form.
2. Attach a copy of the Stallion's Registration Papers.
3. Submit a complete **2009** breeding report including all mares bred, all breeds as well as grade mares.
4. Attach a complete list of all mare owners names, addresses and phone numbers.
5. Enclose promotional information for the trade fair booth. A photo of your stallion or his offspring and one page of information naming accomplishments, breeding information, etc.
6. Submit payment by cheque payable to the Canadian Supreme or credit card information.

Stallion Subscriptions and all requirements must be mailed to the address listed below on or before July 1, 2011.

Stallion Subscriptions received after July 1, 2011 or received incomplete will be charged a \$200 late penalty.

CANADIAN SUPREME

WHAT IS IT?

The CANADIAN SUPREME FUTURITIES is an incentive program designed to enhance the CANADIAN SUPREME horse show held each fall in Red Deer, Alberta.

The program is designed so that everyone who participates has an opportunity to benefit and compete. It involves all elements of the horse industry, stallion owners, mare owners, horse owners, competitors and trainers.

Following is a brief outline of how everyone involved can reap the benefits.

STALLION OWNERS

By subscribing a stallion into this affordable program, the stallion owner is giving the owner who breeds their mare, or purchases an offspring an opportunity to participate in the three and four year old programs and compete for more than \$70,000 in cash and prizes. In return the stallion owner receives advertising and exposure for their stallion at the show as well as throughout the year.

MARE OWNERS

By breeding their mares to subscribed stallions, mare owners are increasing the value of their offspring. Having offspring which are eligible for a program with large prize money incentive is an excellent and affordable marketing tool.

HORSE OWNER

By nominating your yearling, or purchasing a nominated horse, you have the opportunity to compete for over \$70,000 in cash and prizes at the CANADIAN SUPREME show in the three and four year old programs.

WHAT CLASSES ARE OFFERED?

(exclusively for nominated horses only)

- 3 Yr Old Open Cutting Futurity
- 3 Yr Old Non Pro Cutting Futurity
- 3 Yr Old Open Reining Futurity
- 3 Yr Old Non Pro Reining Futurity
- 3 Yr Old Open Snaffle Bit Futurity
- 3 Yr Old Non Pro Snaffle Bit Futurity
- 4 Yr Old Open Cutting Maturity
- 4 Yr Old Non Pro Cutting Maturity
- 4 Yr Old Open Reining Derby
- 4 Yr Old Non Pro Reining Derby
- 4 Yr Old Open Hackamore Derby
- 4 Yr Old Non Pro Snaffle Bit/Hackamore

ALL PRIZE MONEY IS PAID OUT ON A PRO RATED BASIS

ALSO OFFERED OPEN TO THE WORLD

(cross enter your nominated horse)

- 3 Yr Old Open Cutting
- 3 Yr Old Non Pro Cutting
- 4 Yr Old Open Cutting Derby
- 4 Yr Old Non Pro Cutting Derby
- 5/6 Yr Old Open Classic Challenge
- 5/6 Yr Old Non Pro Classic Challenge
- 3 Yr Old Open Reining
- 3 Yr Old Limited Open Reining
- 3 Yr Old Non Pro Reining
- 4/5/6 Yr Old Open Reining Derby
- 4/5/6 Limited Open Reining Derby
- 4/5/6 Non Pro Reining Derby
- Any Age Horse Open Reining
- Any Age Non Pro Reining
- Any Age Open Novice Horse
- Any Age Non Pro Novice Horse
- 3 Yr Old Open Snaffle Bit
- 3 Yr Old Limited Open Snaffle Bit
- 3 Yr Old Non Pro Snaffle Bit
- 4/5 Yr Old Open Hackamore
- 4/5 Non Pro Snaffle Bit/Hackamore
- Any Age Open Bridle
- Any Age Non Pro Bridle

**FOR RULES, REGULATIONS,
CROSS ENTRIES AND
HORSE AND RIDER LIMITATIONS
PLEASE REFER TO THE
CANADIAN SUPREME WEBSITE
OR
CANADIAN SUPREME ENTRY
PACKAGE**

HOW DO YOU TAKE PART?

STALLION OWNERS:

The stallion owner pays an annual fee of \$800 to subscribe the stallion into the program. This entitles all his yearling offspring to be nominated. All yearlings regardless of breed or pedigree are welcome.

The CANADIAN SUPREME requires a breeding report, with contact information for the yearlings and will subsequently contact the owners.

OWNERS OF OFFSPRING Sired BY CANADIAN SUPREME STALLIONS

You will be sent a nomination form in the fall of their yearling year. You can nominate your horse for a one-time only fee of \$80 prior to December 31st of their yearling year.

**NO OTHER PAYMENTS ARE
REQUIRED UNTIL THESE
HORSES ARE READY TO
COMPETE.**

PLEASE VISIT OUR WEBSITE
www.canadiansupreme.com



If you have any questions please
contact Betty Gardner

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2011 CANADIAN SUPREME STALLION SUBSCRIPTION FORM

Please indicate which type of subscription:

Senior Stallion Program (stallion must have yearlings in 2011)	First Stallion	\$800 _____
	Second Stallion	\$700 _____
	Third Stallion	\$600 _____
	Fourth Stallion	\$500 _____
	Deceased Stallion	\$200 _____
Junior Stallion Program (stallion does not have yearlings in 2011)		\$250 _____

Stallion: _____ **Breed:** _____

Owner: _____

Contact: _____

Address: _____

City: _____ **Prov:** _____ **Postal Code:** _____

Phone: _____ **Fax:** _____

E-mail: _____ **Website:** _____

REQUIREMENTS CHECKLIST

- ❖ A Copy of the **Stallion's Registration Papers**
- ❖ Completed **Stallion Nomination Form**
- ❖ **2009 Breeding Report** (All Breeds & Grade Horses)
- ❖ **Complete List of Names, Addresses and Phone Numbers of the Mare Owners!**
Incomplete information will be returned to you and you will be responsible for forwarding the packages to the mare owners!
- ❖ **Promotional Items** for the Trade Fair Booth (one photo and one page of data)
- ❖ **Payment** by Cheque payable to the Canadian Supreme or Complete the Credit Card Information below:

Visa, MC or Amex: _____ Exp: _____

Signature: _____ Date: _____

Stallion Subscriptions and all Requirements must be Mailed on or before July 1st, 2011.

Stallion Subscriptions received after July 1, 2011 or received incomplete will be charged a \$200 late penalty.

All Subscribed Stallion Owners will have a Stallion Package at the show which will contain 2 show admission badges. Please pick up at the show office.

CANADIAN SUPREME
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